

## SS159 “公共管理概论” 课程大纲

1、2023-2024 学年第一学期（秋季） .....	2
2、2024-2025 学年第一学期（秋季）起.....	8



## 课程详述

### COURSE SPECIFICATION

以下课程信息可能根据实际授课需要或在课程检讨之后产生变动。如对课程有任何疑问，请联系授课教师。

The course information as follows may be subject to change, either during the session because of unforeseen circumstances, or following review of the course at the end of the session. Queries about the course should be directed to the course instructor.

1.	课程名称 <b>Course Title</b>	公共管理概论 Introduction to Public Management
2.	授课院系 <b>Originating Department</b>	社会科学中心 Center for Social Sciences
3.	课程编号 <b>Course Code</b>	SS159
4.	课程学分 <b>Credit Value</b>	2
5.	课程类别 <b>Course Type</b>	通识选修课程 General Education (GE) Elective Course
6.	授课学期 <b>Semester</b>	2023-2024 学年第一学期（秋季） 2023-2024 1 <sup>st</sup> Semester (Fall)
7.	授课语言 <b>Teaching Language</b>	中英双语 Chinese and English
8.	授课教师、所属学系、联系方式（如属团队授课，请列明其他授课教师） <b>Instructor(s), Affiliation &amp; Contact</b> (For team teaching, please list all instructors)	公婷 南科大廉洁研究院讲席教授 Gong Ting, Chair Professor, Institute for Integrity, SUSTech Email: <a href="mailto:gongt@sustech.edu.cn">gongt@sustech.edu.cn</a>
9.	实验员/助教、所属学系、联系方式 <b>Tutor/TA(s), Contact</b>	无 NA
10.	选课人数限额(可不填) <b>Maximum Enrolment (Optional)</b>	

11. 授课方式 Delivery Method	讲授 Lectures	习题/辅导/讨论 Tutorials	实验/实习 Lab/Practical	其它(请具体注明) Other (Please specify)	总学时 Total
学时数 Credit Hours	32				32
12. 先修课程、其它学习要求 Pre-requisites or Other Academic Requirements	无 NA				
13. 后续课程、其它学习规划 Courses for which this course is a pre-requisite	无 NA				
14. 其它要求修读本课程的学系 Cross-listing Dept.	无 NA				

### 教学大纲及教学日历 SYLLABUS

#### 15. 教学目标 Course Objectives

公共管理是现代生活社会中的重要元素。研究公共管理的意义在于了解国家与社会、政治与经济、公共与个体、管理与服务之间的关系。本课程帮助学生认识公共管理概念的起源，公共管理理论的发展沿革，公共管理的目标、方式和意义。同时引导学生关注公共管理的丰富内容和实践，包括公共政策的制定与执行、公共组织的构成与发展、公私部门之间的合作、财政与绩效管理、政府管制与监督、人力资源管理、电子政务、危机管理、公共伦理等。本课程将通过案例教学法，介绍公共管理中运用的人员、财务、伦理和技术管理方法，帮助学生提高分析和解决实际问题的能力，同时探讨公共管理在不断变化的社会环境下面临的挑战和机遇。

Public management is an essential element of modern society. Studying public management is significant because it allows us to explore the relationships between the state and society, politics and the economy, public and individual, and management and service. This course will help students understand the origin of the concept of public management, the development of public management theories, and the goals, methods, and implications of public management. Students will also be guided to pay attention to the rich contents and practices of public management, including the formulation and implementation of public policies, the composition and development of public organizations, cooperation between the public and private sectors, fiscal and performance management, government regulation and supervision, human resource management, e-government, crisis management, public ethics, etc. Based on case studies, this course introduces the financial, ethical, technical, and human resource management methods used in public administration, improves students' analytical and problem-solving skills, and explores the challenges and opportunities facing public management in the changing social environment.

#### 16. 预达学习成果 Learning Outcomes

本课程预期成果包括：

- (1) 熟知公共管理的概念、理论、方法；
- (2) 了解公共管理学科与其它相关学科的关系；
- (3) 认识公共管理的宏观背景，尤其是它对国家现代化、社会经济发展的促进作用；
- (4) 掌握公共管理的基本技能，并能触类旁通，学以致用。

Upon successful completion, students will be able to:

- Get familiar with the concepts, theories and methods of public management.
- Explore the macro background of public management, especially its role in promoting the country's modernization and social and economic development.

- Understand the relationships between public management and other disciplines.
- Learn the basic skills of public management, and be able to make practical use of some of them in resolving the real-world problems.

17. 课程内容及教学日历（如授课语言以英文为主，则课程内容介绍可以用英文；如团队教学或模块教学，教学日历须注明主讲人）

**Course Contents (in Parts/Chapters/Sections/Weeks. Please notify name of instructor for course section(s), if this is a team teaching or module course.)**

本课程共16课，计划16周完成，每周2学时

**第一课：引言：什么是公共管理？**

课程介绍  
学生介绍  
公共管理的概念

**第二课：公共管理理论的发展沿革**

公共行政  
公共管理  
新公共管理  
公共治理

**第三课：公共组织**

公共组织的构成和分类  
公共组织的角色和运作  
公共组织的发展与变化

**第四课：公共政策**

公共政策的内容  
公共政策制定  
公共政策的执行与评估

**第五课：人力资源管理**

公共部门人力资源概述  
人力资源管理  
国家公务员制度

**第六课：公共财政与预算**

财政与国家职能  
国家财政预算  
公共支出与收入

**第七课：绩效管理与评估**

公共部门绩效管理方法  
绩效指标体系  
绩效管理的改革与发展

**第八课：电子政务**

政府部门信息公开  
传统行政模式与电子化  
信息管理

**第九课：协同治理**

协同治理的定义与内容  
公共部门与私营部门的关系  
非政府组织的角色与发展

**第十课：社会调查（案例分析）**



**第十一课：危机管理**

公共危机概述  
危机管理的原则与机制  
危机管理的实践

**第十二课：公共伦理**

公共部门的伦理  
官员问责制  
建设廉洁政府

**第十三课：政府间关系**

中央和地方关系  
政府间纵向关系  
政府间横向关系

**第十四课：政府角色**

政府职能的变化  
政府在市场经济中的角色  
政府与民间社会

**第十五课：社会调查报告分享**

**第十六课：总结和答疑**

（讲课的题目和顺序在实际执行中可能有微调）

**Lesson 1: Introduction: What is Public Management?**

Course introduction  
Student introduction  
Public management: the concept

**Lesson 2: Development of Public Management Theory**

Public administration  
Public management  
New public management  
Public governance

**Lesson 3: Public Organizations**

The composition and classification of public organizations  
Roles and functions of public organizations  
The development and change of public organizations

**Lesson 4: Public Policy**

Contents of public policy  
Public policy making  
Policy implementation and evaluation

**Lesson 5: Human Resource Management**

An overview of human resources in the public sector  
Managing human resources  
National civil service

**Lesson 6: Public Finance and Budget**

Finance and state functions  
National budget  
Public spending and revenues

**Lesson 7: Performance Management and Evaluation**

Public sector performance appraisal  
Performance indicators  
Reform and development of performance management

**Lesson 8: E-government**

Information disclosure by governments  
Traditional administrative methods and e-government  
Information management

**Lesson 9: Collaborative Governance**

What is collaborative governance?  
The relationship between the public and private sectors  
The development of NGOs and their roles

**Lesson 10: Survey/Case Studies**

**Lesson 11: Crisis Management**

What is public crisis?  
Principles and mechanisms of crisis management  
Practices of crisis management

**Lesson 12: Public Ethics**

Ethics in the public sector  
Official accountability  
Build a clean government

**Lesson 13: Intergovernmental Relations**

Central and local relations  
Intergovernmental vertical relations  
Intergovernmental horizontal relations

**Lesson 14: The Role of Government**

Changes in government functions  
The role of government in a market economy  
State-society relations

**Lesson 15: Sharing Survey/Case Study Reports**

**Lesson 16: Summarizing and Answering Questions**

(The topics and sequence of lectures may be fine-tuned in actual implementation)

18. 教材及其它参考资料 Textbook and Supplementary Readings

图书 (Books)

竺乾威, 朱春奎, 李瑞昌: 《公共管理导论》, 中国人民大学出版社, 2019年

陈振明: 《公共管理学》, 中国人民大学出版社, 2017年

(澳) 欧文·E·休斯, 《公共管理导论》(张成福, 马子博译), 中国人民大学出版社, 2022年

清华大学公共管理学院中国公共管理案例中心: 《中国公共管理案例》, 清华大学出版社, 2022年

(美) 罗森布鲁姆 (美) 克拉夫丘克: 《公共行政学: 管理、政治和法律的途径》(张成福等校译), 中国人民大学出版社, 2002年

课程评估 ASSESSMENT

19. 评估形式 Type of Assessment	评估时间 Time	占考试总成绩百分比 % of final score	违纪处罚 Penalty	备注 Notes
出勤 Attendance		10%		无故缺席 5 次及以上为不通过 Students with absence (without legitimate reasons) of 5 times or more will be noted as "not passed"

课堂表现 <b>Class Performance</b>		10%		课堂参与 Participation in class
小测验 <b>Quiz</b>				
课程项目 <b>Projects</b>		35%		社会调查/案例分析 Survey/case study
平时作业 <b>Assignments</b>				
期中考试 <b>Mid-Term Test</b>				
期末考试 <b>Final Exam</b>				
期末报告 <b>Final Presentation</b>		45%		<p>学生选择自己最感兴趣且课堂上所涉及到的理论问题，写一篇有创造性的文章。要求批判性地运用现有的文献，基于实证研究，阐述自己的观点，并用逻辑清晰的语言表达出来。不得抄袭。</p> <p>Students should choose an issue that interests him/her most and that is covered in the class to write a creative paper. They should critically use existing literature, base the paper on empirical data, and state one's own views. The paper must be written logically and clearly without plagiarism.</p>
其它（可根据需要改写以上评估方式） <b>Others (The above may be modified as necessary)</b>				

20. 记分方式 **GRADING SYSTEM**

- A. 十三级等级制 **Letter Grading**  
 B. 二级记分制（通过/不通过） **Pass/Fail Grading**

课程审批 **REVIEW AND APPROVAL**

21. 本课程设置已经过以下责任人/委员会审议通过  
**This Course has been approved by the following person or committee of authority**

## 课程详述

### COURSE SPECIFICATION

以下课程信息可能根据实际授课需要或在课程检讨之后产生变动。如对课程有任何疑问，请联系授课教师。

The course information as follows may be subject to change, either during the session because of unforeseen circumstances, or following review of the course at the end of the session. Queries about the course should be directed to the course instructor.

1.	<b>课程名称 Course Title</b>	公共管理概论 Introduction to Public Management
2.	<b>授课院系 Originating Department</b>	社会科学中心 Center for Social Sciences
3.	<b>课程编号 Course Code</b>	SS159
4.	<b>课程学分 Credit Value</b>	2
5.	<b>课程类别 Course Type</b>	通识选修课程 General Education (GE) Elective Course
6.	<b>授课学期 Semester</b>	2024-2025 学年第一学期 (秋季) 2024-2025 1 <sup>st</sup> Semester (Fall)
7.	<b>授课语言 Teaching Language</b>	中英双语 Chinese and English
8.	<b>授课教师、所属学系、联系方式 (如属团队授课, 请列明其他授课教师) Instructor(s), Affiliation &amp; Contact (For team teaching, please list all instructors)</b>	公婷 南科大廉洁研究院讲席教授 Gong Ting, Chair Professor, Institute for Integrity, SUSTech Email: <a href="mailto:gongt@sustech.edu.cn">gongt@sustech.edu.cn</a>
9.	<b>实验员/助教、所属学系、联系方式 Tutor/TA(s), Contact</b>	无 NA
10.	<b>选课人数限额(可不填) Maximum Enrolment (Optional)</b>	



11. 授课方式 Delivery Method	讲授 Lectures	习题/辅导/讨论 Tutorials	实验/实习 Lab/Practical	其它(请具体注明) Other (Please specify)	总学时 Total
	32				32
学时数 Credit Hours					
12. 先修课程、其它学习要求 Pre-requisites or Other Academic Requirements	无 NA				
13. 后续课程、其它学习规划 Courses for which this course is a pre-requisite	无 NA				
14. 其它要求修读本课程的学系 Cross-listing Dept.	无 NA				

### 教学大纲及教学日历 SYLLABUS

#### 15. 教学目标 Course Objectives

公共管理是现代社会生活中的重要元素。研究公共管理的意义在于了解国家与社会、政治与经济、公共与个体、管理与服务之间的关系。本课程帮助学生认识公共管理概念的起源，公共管理理论的发展沿革，公共管理的目标、方式和意义。同时引导学生关注公共管理的丰富内容和实践，包括公共政策的制定与执行、公共组织的构成与发展、公私部门之间的合作、财政与绩效管理、政府管制与监督、人力资源管理、电子政务、危机管理、公共伦理等。本课程将通过案例教学法，介绍公共管理中运用的人员、财务、伦理和技术管理方法，帮助学生提高分析和解决实际问题的能力，同时探讨公共管理在不断变化的社会环境下面临的挑战和机遇。

Public management is an essential element of modern society. Studying public management is significant because it allows us to explore the relationships between the state and society, politics and the economy, public and individual, and management and service. This course will help students understand the origin of the concept of public management, the development of public management theories, and the goals, methods, and implications of public management. Students will also be guided to pay attention to the rich contents and practices of public management, including the formulation and implementation of public policies, the composition and development of public organizations, cooperation between the public and private sectors, fiscal and performance management, government regulation and supervision, human resource management, e-government, crisis management, public ethics, etc. Based on case studies, this course introduces the financial, ethical, technical, and human resource management methods used in public administration, improves students' analytical and problem-solving skills, and explores the challenges and opportunities facing public management in the changing social environment.

#### 16. 预达学习成果 Learning Outcomes

本课程预期成果包括：

- (1) 熟知公共管理的概念、理论、方法；
- (2) 了解公共管理学科与其它相关学科的关系；
- (3) 认识公共管理的宏观背景，尤其是它对国家现代化、社会经济发展的促进作用；
- (4) 掌握公共管理的基本技能，并能触类旁通，学以致用；
- (5) 通过案例剖析、社会调查和小组辩论等方式关注公共管理，提升分析社会现实问题的能力。

Upon successful completion, students will be able to:

- Get familiar with the concepts, theories and methods of public management.

- Explore the macro background of public management, especially its role in promoting the country's modernization and social and economic development.
- Understand the relationships between public management and other disciplines.
- Learn the basic skills of public management, and be able to make practical use of some of them in resolving the real-world problems.
- Engage in public administration through methods such as case analysis, social surveys, and group debates, enhancing the ability to analyse real-world social issues.

17. 课程内容及教学日历（如授课语言以英文为主，则课程内容介绍可以用英文；如团队教学或模块教学，教学日历须注明主讲人）

**Course Contents (in Parts/Chapters/Sections/Weeks. Please notify name of instructor for course section(s), if this is a team teaching or module course.)**

本课程共16课，计划16周完成，每周2学时

**第一课：引言：什么是公共管理？**

课程介绍  
基本概念

**第二课：公共管理理论的发展沿革**

公共行政  
公共管理  
新公共管理  
公共治理

**第三课：公共组织**

公共组织的构成和分类  
公共组织的角色和运作  
公共组织的发展与变化

**第四课：公共政策**

公共政策的内容  
公共政策制定  
公共政策的执行与评估

**第五课：公共财政与预算**

财政与国家职能  
国家财政预算  
公共支出与收入

**第六课：绩效管理与评估**

公共部门绩效管理方法  
绩效指标体系  
绩效管理的改革与发展

**第七课：电子政务**

政府部门信息公开  
传统行政模式与电子化  
信息管理

**第八课：危机管理**

公共危机概述  
危机管理的原则与机制  
危机管理的实践

**第九课：人力资源管理**

公共部门人力资源概述



人力资源管理  
国家公务员制度

**第九课：协同治理**

协同治理的定义与内容  
公共部门与私营部门的关系  
非政府组织的角色与发展

**第十课：法治与监督**

法治与管理  
行政法  
监督体系与方式

**第十一课：行政问责与公共伦理**

公共部门的伦理  
官员问责制  
建设廉洁政府

**第十二课：政府职能与角色**

政府职能的变化  
政府在市场经济中的角色  
政府与民间社会

**第十三课：公共管理改革**

公共管理改革的目的和内容  
西方国家的改革实践  
中国公共管理改革

**第十四课：小组辩论**

**第十五课：社会调查和案例分析**

**第十六课：交流、课程总结**

（讲课的题目和顺序在实际执行中可能有微调）

**Lesson 1: Introduction: What is Public Management?**

Course introduction  
Public management: the concept

**Lesson 2: Development of Public Management Theory**

Public administration  
Public management  
New public management  
Public governance

**Lesson 3: Public Organizations**

The composition and classification of public organizations  
Roles and functions of public organizations  
The development and change of public organizations

**Lesson 4: Public Policy**

Contents of public policy  
Public policy making  
Policy implementation and evaluation

**Lesson 5: Public Finance and Budget**

Finance and state functions  
National budget  
Public spending and revenues

**Lesson 6: Performance Management and Evaluation**

Public sector performance appraisal  
Performance indicators  
Reform and development of performance management

**Lesson 7: E-government**

Information disclosure by governments  
Traditional administrative methods and e-government  
Information management

**Lesson 8: Crisis Management**

What is public crisis?  
Principles and mechanisms of crisis management  
Practices of crisis management

**Lesson 9: Human Resource Management**

An overview of human resources in the public sector  
Managing human resources  
National civil service

**Lesson 9: Collaborative Governance**

What is collaborative governance?  
The relationship between the public and private sectors  
The development of NGOs and their roles

**Lesson 10: Rule of Law and Oversight**

Rule of Law and Governance  
Administrative Law  
Oversight Systems and Methods

**Lesson 11: Administrative Accountability and Public Ethics**

Ethics in the public sector  
Official accountability  
Build a clean government

**Lesson 12: The Functions and Role of Government**

Changes in government functions  
The role of government in a market economy  
State-society relations

**Lesson 13: Public Administration Reform**

Objectives and Contents of Public Administration Reform  
Reform Practices in Western Countries  
China's Public Administration Reform

**Lesson 14: Group Debate**

**Lesson 15: Social Investigation and Case Analysis**

**Lesson 16: Communication, Course Summary**

(The topics and sequence of lectures may be fine-tuned in actual implementation)

**18. 教材及其它参考资料 Textbook and Supplementary Readings**

**图书 (Books)**

竺乾威, 朱春奎, 李瑞昌: 《公共管理导论》, 中国人民大学出版社, 2019年

陈振明: 《公共管理学》, 中国人民大学出版社, 2017年

(澳) 欧文·E·休斯, 《公共管理导论》(张成福, 马子博译), 中国人民大学出版社, 2022年

清华大学公共管理学院中国公共管理案例中心: 《中国公共管理案例》, 清华大学出版社, 2022年

B.盖伊.彼得斯, 《政府未来的治理模式》, 北京: 中国人民大学出版社, 2013

罗伯特.B.登哈特, 《公共组织理论》, 北京: 中国人民大学出版社, 2011

小约瑟夫.斯图尔特等, 《公共政策导论》, 北京: 中国人民大学出版社, 2011

唐纳德.E.克林纳等, 《公共部门人力资源管理: 系统与战略》, 北京: 中国人民大学出版社, 2010

简.E.芳汀, 《构建虚拟政府: 信息技术与制度创新》, 北京: 中国人民大学出版社, 2010

米切尔.K.林德尔等, 《应急管理概论》, 北京: 中国人民大学出版社, 2011

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### 课程评估 ASSESSMENT

19. 评估形式 Type of Assessment	评估时间 Time	占考试总成绩百分比 % of final score	违纪处罚 Penalty	备注 Notes
出勤 Attendance		10%		无故缺席 5 次及以上为不通过 Students with absence (without legitimate reasons) of 5 times or more will be noted as "not passed"
课堂表现 Class Performance		10%		课堂参与 (含小组辩论) Participation in class (Including group debates)
小测验 Quiz				
课程项目 Projects		35%		社会调查/案例分析 Survey/case study
平时作业 Assignments				
期中考试 Mid-Term Test				
期末考试 Final Exam				
期末报告 Final Presentation		45%		学生选择自己最感兴趣且课堂上所涉及到的理论问题, 写一篇有创造性的文章。要求批判性地运用现有的文献, 基于实证研究, 阐述自己的观点, 并用逻辑清晰的语言表达出来。不得抄袭。 Students should choose an issue that interests him/her most and that is covered in the class to write a creative paper. They should critically use existing literature, base the paper on empirical data, and state one's own views. The paper must be written logically and clearly without plagiarism.

其它（可根据需要  
改写以上评估方  
式）  
**Others (The  
above may be  
modified as  
necessary)**

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20. 记分方式 **GRADING SYSTEM**

- A. 十三级等级制 **Letter Grading**  
 B. 二级记分制（通过/不通过） **Pass/Fail Grading**

**课程审批 REVIEW AND APPROVAL**

21. 本课程设置已经过以下责任人/委员会审议通过  
**This Course has been approved by the following person or committee of authority**

<p>教学负责人签字： 日期：</p>
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