

## 课程详述

### COURSE SPECIFICATION

以下课程信息可能根据实际授课需要或在课程检讨之后产生变动。如对课程有任何疑问，请联系授课教师。

The course information as follows may be subject to change, either during the session because of unforeseen circumstances, or following review of the course at the end of the session. Queries about the course should be directed to the course instructor.

1.	课程名称 <b>Course Title</b>	广播、社会与文化 Radio, Society and Culture				
2.	授课院系 <b>Originating Department</b>	社会科学中心 Center for Social Sciences				
3.	课程编号 <b>Course Code</b>	SS068				
4.	课程学分 <b>Credit Value</b>	2				
5.	课程类别 <b>Course Type</b>	通识选修课程 General Education (GE) Elective Courses				
6.	授课学期 <b>Semester</b>	秋季 Fall				
7.	授课语言 <b>Teaching Language</b>	中英双语 English				
8.	授课教师、所属学系、联系方式 (如属团队授课, 请列明其他授课教师) <b>Instructor(s), Affiliation &amp; Contact</b> (For team teaching, please list all instructors)	雷伟 LEI Wei 南方科技大学人文社会科学荣誉学会青年会士 <a href="mailto:leiw@mail.sustech.edu.cn">leiw@mail.sustech.edu.cn</a>				
9.	实验员/助教、所属学系、联系方式 <b>Tutor/TA(s), Contact</b>	无 NA				
10.	选课人数限额(可不填) <b>Maximum Enrolment (Optional)</b>					
11.	授课方式 <b>Delivery Method</b>	讲授 <b>Lectures</b>	习题/辅导/讨论 <b>Tutorials</b>	实验/实习 <b>Lab/Practical</b>	其它(请具体注明) <b>Other (Please specify)</b>	总学时 <b>Total</b>
	学时数 <b>Credit Hours</b>	32				32

12. 先修课程、其它学习要求 <b>Pre-requisites or Other Academic Requirements</b>	无 NA
13. 后续课程、其它学习规划 <b>Courses for which this course is a pre-requisite</b>	无 NA
14. 其它要求修读本课程的学系 <b>Cross-listing Dept.</b>	无 NA

**教学大纲及教学日历 SYLLABUS**

15. **教学目标 Course Objectives**

声音如何形塑了我们的世界和我们的生活体验？虽然视线和声音对于人类传播，还有人类与自然之间的交流同样重要，但是在我们的日常生活中，视觉比听觉似乎占据了我们的更多的注意力。在媒体传播领域，广播就是这样的一个案例。以声音作为主要构成元素的广播是一个谦逊，却又承载着想象力的媒介。自从它的出现到现在，广播与我们的公共生活和个人生活的互动有着很长的历史。在面临的挑战之余，当下的数字技术为我们重新发现、再次创造和重新定义广播又带来了机遇。在这门课里，我们将追溯广播生产和收听的历史，讨论广播的节目类型，探寻广播（音频）领域的新趋势。我们也将介绍与广播研究相关的理论和课题。此外，我们将鼓励学生学习如何用声音来讲故事，表达情感。

How does sound shape our world and our living experience? While sight and sound are equally important for human communication as well as the communication between the human and the nature, vision has occupied more attention than sound in our everyday life. Radio is a particular case for this phenomenon in media and communication. Featuring sound as the main element, radio is a humble medium with imagination. From its advent to the present, radio has had a long history of interaction in our public and private lives. In addition to challenges, the digital technology affords us the opportunity to rediscover, reinvent and redefine radio. In this course, we will trace the history of radio production and listening, discuss the genres that has developed with radio, and explore the new emergences in current era. We will also introduce theories and projects that are relevant to radio studies. Besides, we will encourage students to learn how to use sound to tell stories and express feelings.

16. **预达学习成果 Learning Outcomes**

这门课面向对广播、音频、声音、收听实践等感兴趣的学生。这门课预期达到三个目标。第一，帮助学生从多个维度理解广播和音频发展的历史和现在；第二，帮助学生熟悉广播（音频）节目的体裁和类型；第三，带领学生探讨声音作品的欣赏和制作。在整个学习过程中，这门课希望能帮助学生发现和挖掘对声音图景的感觉和理解，能够批判性地、全面性地思考在公共生活和个人生活中的收听体验。

This course is open to any student who possesses an interest in radio, audio, sound and listening in general. The course is expected to achieve three outcomes. Firstly, it will enable students to understand the past and the present of radio and sound communication from a number of dimensions that have been interwoven from the beginning. Secondly, it will familiarize students with genres and formats that have developed with radio broadcasting in different countries at different historical stages. Thirdly, it will provide students the opportunity to mobilize their ears and mouths, engaging in acoustic appreciation and audio production. Throughout the entire learning process, the course aims to remind students to pay more attention to the soundscape, thinking critically and thoughtfully about the listening experience in both public and private lives.

17. 课程内容及教学日历（如授课语言以英文为主，则课程内容介绍可以用英文；如团队教学或模块教学，教学日历须注明主讲人）  
**Course Contents (in Parts/Chapters/Sections/Weeks. Please notify name of instructor for course section(s), if this is a team teaching or module course.)**

**Lecture 1: Studying radio and sound / 介绍课程，介绍自己 (2 credit hours)**

While radio is a blind medium with sound as the dominant element, why could radio be studied, and how is the research on sound conducted? The first lecture will give an overview on the emergence of radio studies and how radio has established itself as a subfield of media studies. In particular, this lecture will shed light on a number of theories that have either developed or been applied when radio is concerned.

**Lecture 2: Radio in the past: When radio was new / 广播的历史和相关理论 (2 credit hours)**

This lecture will overview the general history of radio worldwide. In particular, it will discuss the specific characteristics of radio.

**Lecture 3: Audio in the present: Audacity and storytelling / 音频讲故事 (2 credit hours)**

Audio (radio) is considered as a powerful medium to tell stories. How to make your own audio? How to tell stories with your own sound? This lecture will introduce the digital software and enable students to learn to make use of the digital technology to get their voices out.

**Lecture 4: Radio journalism / 广播新闻 (2 credit hours)**

News is a primary genre in radio broadcasting. How to gather, write, make, and deliver news in different broadcasting systems? This lecture will present the students the broad picture as well as the specific details in radio news production and listening. It will discuss the tensions and negotiations that need to be taken into account in radio news in China.

**Lecture 5: Radio in international communication / 国际传播中的广播（音频） (2 credit hours)**

Since its advent, radio has been an international medium. How is radio and sound used in international communication, and for what purpose? How to use radio and audio to better the communication between different countries in the digital age? This lecture will invite a radio journalist who works in the international media to give his perception and experience in the specific context.

**Lecture 6: Radio drama / 广播剧 (2 credit hours)**

As one of the early forms of mass media, radio established a wide range of genres which have been later adopted by television and the current digital media. Drama is one example. This lecture will trace the history of radio drama and explore its production process. It will select a couple of quality radio dramas for appreciation and enjoyment.

**Lecture 7: Radio documentary / 广播纪录片 (2 credit hours)**

Radio documentary is a genre that tells stories in the long form. How did this genre emerge, and what kind of stories has this genre normally been engaged in? How does radio documentary reinvent itself and what role does it play in the digital-media era that sees the dominance of the vision? This lecture will take student to find out how radio documentaries tell stories at different historical stages.

**Lecture 8 Campus radio / 校园广播 (2 credit hours)**

Campus radio emerged in the early twentieth century. Campus radio adopts different operation practices within China

and abroad. This lecture will discuss the practices and the development of campus radio in a number of countries.

**Lecture 9: digital technology and podcasting / 数字技术和播客 (2 credit hours)**

The widespread use of digital technology brings a new wave of radio(audio) production and listening. This lecture will take students to listen to podcasting in a couple of countries, and understand how podcasting is changing the current media landscape.

**Lecture 10: Sound technology and the personalization of listening / 声音技术和收听的个人化 (2 credit hours)**

This lecture will look at and analyze how a range of agencies and individuals make use of sound technology to manage, adjust, control and transform both the external environment and internal mentality.

**Lecture 11: Radio and podcasting in the United States / 美国广播(播客) (2 credit hours)**

This lecture will introduce a brief history of radio broadcasting in the United States and its specific roles at different historical stages. The second part of the lecture will lead students to obtain a general idea of the current development of podcasting in the United States

**Lecture 12: Radio and podcasting in UK / 英国广播 (播客) (2 credit hours)**

This lecture will introduce a brief history of radio broadcasting in UK and its specific roles at different historical stages. The second part of the lecture will take students to get a general idea of the current development of podcasting in UK.

**Lecture 13: Radio and podcasting in Germany / 德国广播 (播客) (2 credit hours)**

This lecture will introduce a brief history of radio broadcasting in Germany and its specific roles at different historical stages. The second part of the lecture will take students to get a general idea of the current development of podcasting in Germany.

**Lecture 14: Radio and podcasting in China / 中国广播 (播客) (2 credit hours)**

This lecture will introduce a brief history of radio broadcasting in China and its specific roles at different historical stages. The second part of the lecture will take students to get a general idea of the current development of podcasting in China.

**Lecture 15: Student presentation / 学生作业(2 credit hours)**

**Lecture 16: Student presentation / 学生作业(2 credit hours)**

18. **教材及其它参考资料 Textbook and Supplementary Readings**

图书

- Bull Michael. 2000. Sounding out the city: personal stereos and the management of everyday life. Oxford, UK: Berg.
- Crisell Andrew. 1994. Understanding radio. London and New York: Routledge.
- Goodman, David. 2011. Radio's Civic Ambition: American Broadcasting and Democracy in the 1930s. Oxford, UK: Oxford University Press.
- Hendy, David. 2007. Life on Air: A History of Radio Four. Oxford, UK: Oxford University Press.
- Katz, Elihu and George Wedell. 1977. Broadcasting in the Third World: Promise and Performance. London: Macmillan.
- Lacey, Kate. 1996. Feminine Frequencies: Gender, German Radio, and the Public Sphere, 1923-1945. Ann Arbor, MI: University of Michigan Press.
- Vancour Shawn. 2018. Making radio: early radio production and the rise of modern sound culture. London: Oxford University Press.
- Krysko, A. Michael. 2011. American radio in China: International encounters with technology and communication,

Basingstoke, UK: Palgrave Macmillan.  
 Starkey, Guy and Andrew Crisell. 2009. Radio Journalism. Los Angeles, CA; London: Sage.  
 Lacey, Kate. 2013. Listening Publics: The Politics and Experience of Listening in the Media Age. Cambridge, UK: Polity.  
 Kunreuther, Laura. 2014. Voicing Subjects: Public Intimacy and Mediation in Kathmandu. London: University of California Press.  
 Shingler, Martin and Cindy Wieringa. 1998. On Air: Methods and Meanings of Radio. New York: Arnold.

音像资料  
 BBC, CNR, ABC 等各国公共广播和数字时代的音频、播客

课程评估 ASSESSMENT

19. 评估形式 Type of Assessment	评估时间 Time	占考试总成绩百分比 % of final score	违纪处罚 Penalty	备注 Notes
出勤 Attendance		15%		
课堂表现 Class Performance		15%		
小测验 Quiz				
课程项目 Projects				
平时作业 Assignments				
期中考试 Mid-Term Test		35%		
期末考试 Final Exam				
期末报告 Final Presentation		35%		
其它（可根据需要 改写以上评估方式） Others (The above may be modified as necessary)				

20. 记分方式 GRADING SYSTEM

A. 十三级等级制 Letter Grading  
 B. 二级记分制（通过/不通过） Pass/Fail Grading

课程审批 REVIEW AND APPROVAL

21. 本课程设置已经过以下责任人/委员会审议通过  
 This Course has been approved by the following person or committee of authority



南方科技大学  
SOUTHERN UNIVERSITY OF SCIENCE AND TECHNOLOGY

