

课程详述

COURSE SPECIFICATION

以下课程信息可能根据实际授课需要或在课程检讨之后产生变动。如对课程有任何疑问，请联系授课教师。

The course information as follows may be subject to change, either during the session because of unforeseen circumstances, or following review of the course at the end of the session. Queries about the course should be directed to the course instructor.

1.	课程名称 Course Title	中外商业史与经济发展模式 Business History and Economic Development Model in China and Overseas
2.	授课院系 Originating Department	信息系统与管理工程系 Division of Information Systems & Management Engineering
3.	课程编号 Course Code	MIS309
4.	课程学分 Credit Value	3
5.	课程类别 Course Type	专业选修课 Major Elective Courses
6.	授课学期 Semester	秋季 Fall
7.	授课语言 Teaching Language	中英双语 English & Chinese
8.	授课教师、所属学系、联系方式 (如属团队授课, 请列明其他授课教师) Instructor(s), Affiliation & Contact (For team teaching, please list all instructors)	郭悦、商学院信息系统与管理工程系、副教授、guoy@sustech.edu.cn Yue Guo, Division of Information Systems & Management Engineering, Associate Professor, Email: guoy@sustech.edu.cn
9.	实验员/助教、所属学系、联系方式 Tutor/TA(s), Contact	待公布 To be announced
10.	选课人数限额(可不填) Maximum Enrolment (Optional)	40

11. 授课方式 Delivery Method	讲授 Lectures	习题/辅导/讨论 Tutorials	实验/实习 Lab/Practical	其它(请具体注明) Other (Please specify)	总学时 Total
学时数 Credit Hours	48				48
12. 先修课程、其它学习要求 Pre-requisites or Other Academic Requirements	无 None				
13. 后续课程、其它学习规划 Courses for which this course is a pre-requisite	无 None				
14. 其它要求修读本课程的学系 Cross-listing Dept.	无 None				

教学大纲及教学日历 SYLLABUS

15. 教学目标 Course Objectives

本课程将为学生教授中外商业史的基本发展规律和不同商业模式特点。

This course will teach students the basic development laws of Chinese and foreign business history and the characteristics of different business models.

16. 预达学习成果 Learning Outcomes

通过本课程的学习，学生可以掌握下列几个方面的基本知识：

- 1、系统了解中外商业史中的基本概念、基本知识和基本理论；
- 2、在掌握基本原理的基础上，能够对中外商业史中的一些主要现象、历史演变和发展趋势有一个总体的认识和理解。
- 3、对中外商业史上的事件、政策、思想、人物和典籍有一个总体的了解，并学会运用历史知识来综合分析、解决现实中的问题。

Through the study of this course, students can master the basic knowledge of the following aspects:

1. A systematic understanding of the basic concepts, basic knowledge and basic theories in Chinese and foreign business history.
2. On the basis of mastering the basic principles, be able to have an overall understanding and understanding of some major phenomena, historical evolution and development trends in Chinese and foreign business history.
3. Have a general understanding of events, policies, ideas, characters and classics in Chinese and foreign business history, and learn to use historical knowledge to comprehensively analyze and solve problems in reality.

17. 课程内容及教学日历（如授课语言以英文为主，则课程内容介绍可以用英文；如团队教学或模块教学，教学日历须注明主讲人） Course Contents (in Parts/Chapters/Sections/Weeks. Please notify name of instructor for course section(s), if this is a team teaching or module course.)

理论（48 学时）

第一周 商和西周的商业（4学时）

第二周 古代西方经济（2学时）

第三周 春秋战国时期的商业（4学时）

第四周 中世纪西方经济（2学时）

第五周 秦汉至隋唐五代的商业（4学时）

第六周 制度变迁：近代西方经济崛起（2学时）

第七周 宋辽金元的商业（4学时）

第八周 自由贸易与保护主义（2学时）

第九周 明清的商业——鸦片战争前（4学时）

第十周 经济自由 VS 政府干预（2学时）

第十一周 晚清至民国初期的商业（4学时）

第十二周 石油危机下的西方经济（2学时）

第十三周 民国时期的商业（4学时）

第十四周 国际货币体系的历史变迁（2学时）

第十五周 新中国建立以后的商业（4学时）

第十六周 欧洲经济一体化进程：欧盟与欧元（2学时）

Theory（48 hours）

Week 1 business and business in the Western Zhou Dynasty (4 class hours)

Week 2 Ancient Western Economy (2 class hours)

Week 3 Business in the Spring and Autumn Period and Warring States Period (4 class hours)

Week 4 Western Economics in the Middle Ages (2 class hours)

Week 5 Business from Qin and Han Dynasties to Sui, Tang and Five Dynasties (4 class hours)

Week 6 Institutional Change: The Rise of Modern Western Economy (2 class hours)

Week 7 Commerce in Song, Liao, Jin and Yuan (4 class hours)

Week 8 Free Trade and Protectionism (2 class hours)

Week 9 Business in Ming and Qing Dynasties-Before the Opium War (4 class hours)

Week 10 Economic Freedom VS Government Intervention (2 class hours)

Week 11 Business from the late Qing Dynasty to the beginning of the Republic of China (4 class hours)

Week 12 Western Economy under the Oil Crisis (2 class hours)

Week 13 Business in the Republic of China (4 class hours)

Week 14 the historical changes of the international monetary system (2 class hours)

Week 15 Business after the founding of New China (4 class hours)

Week 16 The Process of European Economic Integration: The European Union and the Euro (2 class hours)

18. 教材及其它参考资料 Textbook and Supplementary Readings

余鑫炎编著《简明中国商业史》，中国人民大学出版社

课程评估 ASSESSMENT

19. 评估形式 Type of Assessment	评估时间 Time	占考试总成绩百分比 % of final score	违纪处罚 Penalty	备注 Notes
出勤 Attendance		20%		
课堂表现 Class Performance		20%		
小测验 Quiz				
课程项目 Projects		20%		
平时作业 Assignments				
期中考试 Mid-Term Test				
期末考试 Final Exam				
期末报告 Final Presentation		40%		
其它（可根据需要 改写以上评估方 式） Others (The above may be modified as necessary)				

20. 记分方式 GRADING SYSTEM

A. 十三级等级制 Letter Grading



B. 二级记分制（通过/不通过） Pass/Fail Grading

课程审批 REVIEW AND APPROVAL

21. 本课程设置已经过以下责任人/委员会审议通过

This Course has been approved by the following person or committee of authority

