

课程详述

COURSE SPECIFICATION

以下课程信息可能根据实际授课需要或在课程检讨之后产生变动。如对课程有任何疑问，请联系授课教师。

The course information as follows may be subject to change, either during the session because of unforeseen circumstances, or following review of the course at the end of the session. Queries about the course should be directed to the course instructor.

1.	课程名称 Course Title	教学系统设计的原理与方法 Instructional Systems Design: Theory and Practice
2.	授课院系 Originating Department	高等教育研究中心 Center for Future Education Research
3.	课程编号 Course Code	HEC027
4.	课程学分 Credit Value	2
5.	课程类别 Course Type	通识选修课程 General Education (GE) Elective Courses
6.	授课学期 Semester	秋季 Fall
7.	授课语言 Teaching Language	中英双语 English & Chinese
8.	授课教师、所属学系、联系方式 (如属团队授课, 请列明其他授课教师) Instructor(s), Affiliation & Contact (For team teaching, please list all instructors)	赵建华 教授, 未来教育研究中心 0755-88010937 Prof. ZHAO Jianhua, Center for Higher Education Research, 0755-88010937
9.	实验员/助教、所属学系、联系方式 Tutor/TA(s), Contact	张晓洁, 未来教育研究中心, 19801257101 Xiaojie Zhang, Center for Future Education Research, 19801257101
10.	选课人数限额(可不填) Maximum Enrolment (Optional)	40

11. 授课方式 Delivery Method	讲授 Lectures	习题/辅导/讨论 Tutorials	实验/实习 Lab/Practical	其它(请具体注明) Other (Please specify)	总学时 Total
	28	2		2	32
学时数 Credit Hours					
12. 先修课程、其它学习要求 Pre-requisites or Other Academic Requirements	无 No				
13. 后续课程、其它学习规划 Courses for which this course is a pre-requisite	无 No				
14. 其它要求修读本课程的学系 Cross-listing Dept.	无 No				

教学大纲及教学日历 SYLLABUS

15. 教学目标 Course Objectives

- 1.理解教学系统设计的基本概念和基本原理;
 - 2.了解当前国内外教学系统设计的研究热点及发展趋势;
 - 3.掌握教学设计的过程和方法;
 - 4.具有教学设计的综合运用能力和实践操作能力;
 - 5.能够转变教学理念, 应用技术对课堂教学流程和结构进行重组与再造。
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1. Understand the fundamental concepts and rationale of instructional systems design.
 2. Understand the current research hotspots and development trends of instructional systems design.
 3. Master the process and method of instructional design.
 4. Possess the comprehensive application ability and practical operation ability of instructional design.
 5. Transform teaching philosophy and apply technology to reorganize and rebuild the classroom teaching process and structure.

16. 预达学习成果 Learning Outcomes

- 1.理解教学系统设计的理论基础;
 - 2.掌握教学设计的基本要素;
 - 3.掌握信息化教学技能, 形成探究意识和教学反思能力;
 - 4.运用信息技术设计创新型学习环境。
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1. Master the fundamental theories of instructional systems design.
 2. Master the five elements of instructional design.
 3. Master digital learning skills, form inquiry consciousness and teaching reflection ability.
 4. Use digital technology to design innovative learning environments.

17. 课程内容及教学日历 (如授课语言以英文为主, 则课程内容介绍可以用英文; 如团队教学或模块教学, 教学日历须注明主讲人)

Course Contents (in Parts/Chapters/Sections/Weeks. Please notify name of instructor for course section(s), if this is a team teaching or module course.)

模块一：教学系统设计的理论基础

- 课时 1：教学系统设计的发展史
- 课时 2：基于教学系统设计的理论学习
- 课时 3：ADDIE 与其它教学系统设计模型

模块二：教学设计的基本要素

- 课时 4：教学设计要素：分析（A）
- 课时 5：教学设计要素：设计（D）
- 课时 6：教学设计要素：发展（D）
- 课时 7：教学设计要素：实施（I）
- 课时 8：教学设计要素：评估（E）
- 课时 9：教学设计的行为目标

模块三：信息化教学系统设计

- 课时 10：远程学习
- 课时 11：学习管理系统
- 课时 12：社交媒体

模块四：教学系统设计研究的前沿问题与

- 课时 13：教学系统设计的一般程序
- 课时 14：临界法与内容掌握的连续性
- 课时 15：基于能力的教学设计
- 课时 16：基于信息化教学的课堂变革

Module 1: Theoretical foundations of instructional systems design

- Session 1: The journey to instructional systems development
- Session 2: Learning theory through the lens of ISD
- Session 3: ADDIE and other ISD models

Module 2: Fundamental elements of instructional design

- Session 4: The element of analysis
- Session 5: The element of design
- Session 6: The element of development
- Session 7: The element of implementation
- Session 8: The element of evaluation
- Session 9: Behavioral objectives

Module 3: Digital learning

- Session 10: Distance learning
- Session 11: Learning management systems
- Session 12: Social media

Module 4: Advanced instructional systems design

- Session 13: ISD workflow
- Session 14: Criticality and the content mastery continuum
- Session 15: Competency-based instructional design
- Session 16: Migrating classroom to digital learning

Hodell, C. (2021). Introduction to instructional systems design: theory and practice. *EBSCO eBooks*.

Dick, W., Carry, L. & Carey, J. O. (2005), *The Systematic Design of Instruction*, 6th Edition, MA, Boston: Allyn and Bacon.

Smith P.L. & Ragan T.,J. (1999). *Instructional Design*. New York: Wiley.

Rothwell, W. J. & Kazanas, H. C. (2008). *Mastering the Instructional Design Process: A Systematic Approach*, 2nd Ed.

鸟美娜. 教学设计. 高等教育出版社, 1994.

谢幼如. 教学设计原理与方法, 高等教育出版社, 2016.

课程评估 ASSESSMENT

19. 评估形式 Type of Assessment	评估时间 Time	占考试总成绩百分比 % of final score	违纪处罚 Penalty	备注 Notes
出勤 Attendance		10%		
课堂表现 Class Performance		15%		
小测验 Quiz				
课程项目 Projects		20%		
平时作业 Assignments		10%		
期中考试 Mid-Term Test				
期末考试 Final Exam				
期末报告 Final Presentation		45%		
其它 (可根据需要 改写以上评估方 式) Others (The above may be modified as necessary)				

20. 记分方式 GRADING SYSTEM

- A. 十三级等级制 Letter Grading
- B. 二级记分制 (通过/不通过) Pass/Fail Grading

课程审批 REVIEW AND APPROVAL

21. 本课程设置已经过以下责任人/委员会审议通过
This Course has been approved by the following person or committee of authority

