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课程大纲
COURSE SYLLABUS

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1.	课程代码/名称 **Course Code/Title**	**GGC5040 社会学研究方法与伦理** **Social Research Methods & Ethics**
2.	课程性质 **Compulsory/Elective**	公共课
3.	课程学分/学时 **Course Credit/Hours**	3/48
4.	授课语言 **Teaching Language**	英文 English
5.	授课教师 **Instructor(s)**	Wang，Yang
6.	先修要求 **Pre-requisites**	N/A
7.	教学目标 **Course Objectives**	

"没有人是孤岛"，无论哪里有人，哪里就有社会。社会科学研究是一个"一网打尽"的领域，包括对社会生活方方面面的研究，例如，社会关系、观点与价值观、习俗与风俗、生活方式、生活条件、社区等诸多问题都是社会学研究的重点。这门课程旨在通过总结社会学研究方法的主要要素、它们的相互关系和理论背景，为同学们提供一个学习研究方法的简单指南。通过四个部分的学习和实践，同学们会把握开展研究项目的几个重要阶段，如理解理论背景、设计研究计划和选择开展研究项目的实用方法，以及如何获取课题的背景材料等等。同学们还应该掌握如何选择收集和分析调查所需信息的方法，这将取决于研究类型和研究问题的具体情况。我们会讨论研究伦理，这是研究人员在开展项目时最重要的行为准则：研究过程中秉承科研诚信与学术规范以及保护参与研究项目的研究对象的方法和措施。最后我们会设计一个简单的菜单，来说明撰写研究成果的程序和方式。成功的通过这门课程的钥匙是学会像社会科学研究人员一样思考、研究和阐释研究问题，从而鼓励大家拓宽社会学知识并提高研究的技能。

Sociology came into being in the era of drastic changes in European society in 1930s. It is the product of the complication of social life, the sharpening of social contradictions and social problems. Since its birth, sociologists explored the logics of society based on different theoretical foundations, tried to explain and propose solutions to various social problems. This course provides us with a simple guide to steer a route through the detail by summarizing the main ingredients of social research methods, their interrelationships and background. This course is in four parts. Part I covers the main issues when beginning a research project such as background theory, practical ways to plan and design our project, as well as how to acquire the background material on which to base our studies. Part II presents the choices we have in methods of collecting and analysing the information we need for our investigations depending on the type of research that we are carrying out, and how we can come to conclusions based on the data we have collected. Part III ethics are the rules of conduct in research. Two areas will be highlighted: honesty and integrity in the writing and presentation of the research, and the due consideration for the people involved in the research project. Part IV provides a simple guidance on how to write up our research in such a way that it is a full record of what we have done and what conclusions we have come to. The key to success in this course is to learn to think like a social science researcher, which will encourage us to widen our knowledge and research capabilities so as to improve our skills in our future research.

8.	教学方法 **Teaching Methods**	

一部分课程采用传统课堂讲解的方式来共同学习社会学研究方法的基本要素，每节课会设立明确的教学目标，集中说明例如收集数据、分析数据和展示数据等方法。部分课程采用 flipped course 的形式，通过课堂合作的方式来实践"角色扮演"、"访谈"、"调查问卷"和"创新头脑风暴"等数据收集方法，合作解决问题。

We will gain a clear overview of the essentials of sociological methodology, such as ways of collecting

		data, analyzing them and presenting them. We will practice role-play, interview, survey questionnaire, innovative brainstorm, observation and other methods via games in classes; which will be able us to select whichever methods are appropriate for the problems we want to solve.
9.	教学内容 **Course Contents**	

	Part I	
	Section 1	Social Research and Their Theoretical Backgrounds In-class exercise: design i-campus
	Section 2	Research Basics：Define research problem and plan research process In-class exercise: Define a research problem for the final project
	Section 3	Research Strategies: Quantitative, qualitative or mixed
	Section 4	Research Objectives
	Section 5	Research Design
	Part II	
	Section 6	Nature of Data
	Section 7	Quantitative Data Analysis
	Section 8	Qualitative Data Analysis
	Section 9	Sampling In-class exercise: common problems in social research design
	Section 10	Collecting Data: Questionnaire Survey In-class exercise: design a survey questionnaire
	Section 11	Collecting Data: Interviews In-class exercise: design open-ended and close-ended questionnaires
	Section 12	Collecting Data: Focus group
	Section 13	Collecting Data: Observation
	Section 14	Collecting Data: Brief intro of other data collecting methods
	Section 15	Literature Review
	Section 16	Research Proposal
	Part III	
	Section 17	Research Ethics
	Part IV	
	Section 18	Writing Up the Research

10.	课程考核 **Course Assessment**	

考查：百分制

In-class exercises: 8*5
Bib review: 10
Team pre for research ethics: 15
Final pre: 35

11.	教材及其它参考资料

Textbook and Supplementary Readings
X. T., Feng et al., 《研究设计与社会测量导引 第 6 版》，authorized translation from the English edition, entitled HANDBOOK of RESEARCH DESIGN & SOCIAL MEASUREMENT, 6TH edition by D. C., Miller, N. J., Salkind, published by Sage Publications, Inc., 2002 G.M., Zhu, Y.W., Li, 《如何撰写研究计划书 第 5 版》，authorized translation from the English edition, entitled PROPOSALSTHAT WORK: A GUIDE FOR PLANNING DISSERTATIONS AND GRANT PROPOSALS, 5TH edition by l. f., Locke, W.W., Spirduso, S.J., Silverman, published by Sage Publications, Inc., 2006 W.L., Neuman, Social Research Methods: Qualitative and Quantitative Approaches, 7th edition. Pearson Education Limited, 2014. G., King, et al., Designing Social Inquiry: Scientific Inference in Qualitative Research. Princeton University Press, 1995