

课程详述

COURSE SPECIFICATION

以下课程信息可能根据实际授课需要或在课程检讨之后产生变动。如对课程有任何疑问，请联系授课教师。

The course information as follows may be subject to change, either during the session because of unforeseen circumstances, or following review of the course at the end of the session. Queries about the course should be directed to the course instructor.

1.	课程名称 Course Title	设计美学 Design Aesthetic
2.	授课院系 Originating Department	艺术中心 Arts Center
3.	课程编号 Course Code	GEM060
4.	课程学分 Credit Value	2
5.	课程类别 Course Type	通识选修课程 General Education (GE) Elective Courses
6.	授课学期 Semester	秋季 Fall
7.	授课语言 Teaching Language	中文 Chinese
8.	授课教师、所属学系、联系方式（如属团队授课，请列明其他授课教师） Instructor(s), Affiliation & Contact (For team teaching, please list all instructors)	授课老师姓名：周明聪 部门：艺术中心 授课老师联系电话：15179819090
9.	实验员/助教、所属学系、联系方式 Tutor/TA(s), Contact	无 NA
10.	选课人数限额(可不填) Maximum Enrolment (Optional)	30

11. 授课方式 Delivery Method	讲授 Lectures	习题/辅导/讨论 Tutorials	实验/实习/实践 Lab/Practical	其它(请具体注明) Other (Please specify)	总学时 Total
学时数 Credit Hours	32				32 小时
12. 先修课程、其它学习要求 Pre-requisites or Other Academic Requirements	无 NA				
13. 后续课程、其它学习规划 Courses for which this course is a pre-requisite	无 NA				
14. 其它要求修读本课程的学系 Cross-listing Dept.	无 NA				

教学大纲及教学日历 SYLLABUS

15. 教学目标 Course Objectives

本课程是一门重要的学科基础课程，通过本课程的学习使学生能够：

- 1.系统地学习设计美学，阐释设计美学的原理、规律、方法，使学生确立科学的、进步的设计美学观；
- 2.了解设计美学和设计艺术发展与活动各个环节的密切联系，探讨设计美学的规律和特点；
- 3.指导学生遵循审美规律和设计美学规律进行理论思考及设计美学批评；
- 4.使学生对设计美学有个总体的把握和更深的理解。

This course is an important basic course. Through the study of this course, students can:

1. Systematically study design aesthetics, explain the principles, rules and methods of design aesthetics, so that students can establish a scientific and progressive concept of design aesthetics.
2. To understand the close relationship between the development and activities of design aesthetics and design art, and to explore the laws and characteristics of design aesthetics.
3. Guide the students to follow the aesthetic law and design aesthetic law for theoretical thinking and design aesthetic criticism.
4. So that students have a general grasp and a deeper understanding of design aesthetics.

16. 预达学习成果 Learning Outcomes

艺术教育是学校实施美育的主要途径和内容，也是素质教育的有机组成部分。本课程对于培养大学生健康的审美情趣与较高的设计美学修养，树立正确的审美观念以及增强人文素质等，都具有十分重要的作用。并且能够实践“生活艺术化，艺术生活化”的理念，使学生受益良深。

Art education is not only the main way and content of aesthetic education, but also an organic part of quality education. This course plays an important role in cultivating college students' healthy

aesthetic taste and higher design aesthetic cultivation, establishing correct aesthetic concept and enhancing humanistic quality. And can practice "life art, art life" concept, so that students benefit deeply.

17. 课程内容及教学日历（如授课语言以英文为主，则课程内容介绍可以用英文；如团队教学或模块教学，教学日历须注明主讲人）

Course Contents (in Parts/Chapters/Sections/Weeks. Please notify name of instructor for course section(s), if this is a team teaching or module course.)

一、设计——人类审美文化的新领域（2学时）

重点：设计美学问题提出的理由，设计审美——既是物质活动也是精神活动，设计审美研究需要正确的方法论，设计的美学力量。

二、设计是人类的社会行为（18学时）

重点：设计的本质，设计的形态类型，关于设计艺术的思考。

三、造物起源与设计审美意识的萌动（2学时）

重点：造物是人类自觉意识启蒙的结果，内在自然的人化是形式美感产生的前提，原始积淀和艺术积淀对形式美感产生的意义。

四、工业时代西方现代设计美学观点（2学时）

重点：艺术与手工艺运动，工业美的结构分析理论，德国产业同盟及其“包豪斯”理论，后现代与后现代主义的设计观念，设计思潮化——经济化的必然产物。

五、设计美的本质和特征（2学时）

重点：美是什么和美的本质探讨，设计美的本质如何体现，设计美应具有哪些本质特征。

六、设计美的构成要素（2学时）

重点：材料美要素，结构美要素，形式美要素，功能美要素。

七、设计美感（1学时）

重点：设计美感的本质特征，设计美感的心理因素。

八、设计审美的形态类型（2学时）

重点：技术美——设计产品审美形态的视角，形式美——设计产品的视觉审美，艺术美——发挥着与技术相辅相成的作用。

九、设计的思维形式与审美评价（1学时）

重点：设计活动的基本环节，设计活动的思维形式，设计思维形式的综合性

I .Design -- a new field of human aesthetic culture (2Class Hours)

Key point: The reason for the problem of design aesthetics is that design aesthetics is not only a material activity but also a spiritual activity. The study of Design Aesthetics needs a correct methodology and the aesthetic power of design.

II .Design is the social behavior of human beings (18Class Hours)

Key point: The essence of design, the form and type of design, thinking about the art of design.

III . The origin of creation and the sprouting of aesthetic consciousness of design (2Class Hours)

Key point: Creation is the result of the Enlightenment of human consciousness. The humanization of the inner nature is the premise of the formation of the aesthetic feeling of form. The original accumulation and artistic accumulation are of great significance to the formation of the aesthetic feeling of form.

IV . Western modern design aesthetics in industrial age (2Class Hours)

Key point: Art and handicrafts movement, structural analysis theory of industrial beauty, German industrial alliance and its Bauhaus theory, postmodern and postmodernist design concept, design trend of thought, inevitable product of economic development.

V .The essence and characteristics of design beauty (2Class Hours)

Key point: What is beauty and the essence of beauty, how to embody the essence of design beauty, and what essential characteristics design beauty should have.

VI .Elements of design beauty (2Class Hours)

Key points: Material beauty elements, structural beauty elements, formal beauty elements, functional beauty elements.

VII .Beauty of design (1Class Hour)

Key points: The essential characteristics of design aesthetic feeling and the psychological factors of design aesthetic feeling.

VIII .Form types of design aesthetics (2Class Hours)

Key points: The beauty of technology is the perspective of the aesthetic form of design products, the beauty of form is the visual aesthetic of design products, and the beauty of art plays a complementary role with technology.

IX .Thinking form and aesthetic evaluation of design (1Class Hour)

Key points: The basic link of design activity, the thinking form of design activity, and the comprehensiveness of the thinking form of design.

18. 教材及其它参考资料 Textbook and Supplementary Readings

教材: Textbook

李超德.设计美学.合肥: 安徽美术出版社, 2009.

Li Chaode. Design aesthetics. Hefei: Anhui Fine Arts Publishing House, 2009.

参考书目: Bibliography:

1.李砚祖.设计美学.北京: 清华大学出版社, 2010.

2.祁嘉华.设计美学.武汉: 华中科技大学出版社, 2009.

3.梁梅.设计美学北京: 北京大学出版社, 2016.

4.胡守海.设计美学原理.合肥: 合肥工业大学出版社, 2011.

5.陈望衡.艺术设计美学.武汉: 武汉大学出版社, 2000.

1.Li Yanzu. Design aesthetics. Beijing: Tsinghua University Press, 2010.

2.Qi Jiahua. Design aesthetics. Wuhan: Huazhong University of science and Technology Press, 2009.

3.Liang Mei. Design aesthetics. Beijing: Peking University Press, 2016.

4.Hu Shouhai. Principles of design aesthetics. Hefei: Hefei University of Technology Press, 2011.

5.Chen Wangheng. Aesthetics of art design. Wuhan: Wuhan University Press, 2000.

课程评估 ASSESSMENT

19. 评估形式 Type of Assessment	评估时间 Time	占考试总成绩百分比 % of final score	违纪处罚 Penalty	备注 Notes
出勤 Attendance		20%		
课堂表现 Class Performance		20%		
小测验 Quiz				
课程项目 Projects				
平时作业 Assignments				
期中考试 Mid-Term Test				
期末考试 Final Exam				
期末报告 Final Presentation		60%		
其它(可根据需要改写以上评估)				

方式)
**Others (The
above may be
modified as
necessary)**

--	--	--	--

20. 记分方式 **GRADING SYSTEM**

- A. 十三级等级制 **Letter Grading**
 B. 二级记分制 (通过/不通过) **Pass/Fail Grading**

课程审批 **REVIEW AND APPROVAL**

21. 本课程设置已经过以下责任人/委员会审议通过
This Course has been approved by the following person or committee of authority

--