

课程详述

COURSE SPECIFICATION

以下课程信息可能根据实际授课需要或在课程检讨之后产生变动。如对课程有任何疑问，请联系授课教师。

The course information as follows may be subject to change, either during the session because of unforeseen circumstances, or following review of the course at the end of the session. Queries about the course should be directed to the course instructor.

1.	课程名称 Course Title	Illustration and Artwork 插画艺术
2.	授课院系 Originating Department	创新创意设计学院 School of Design
3.	课程编号 Course Code	DS348
4.	课程学分 Credit Value	3
5.	课程类别 Course Type	Major Focus Elective 专业方向选修
6.	授课学期 Semester	秋季 Fall
7.	授课语言 Teaching Language	英语
8.	授课教师、所属学系、联系方式（如属团队授课，请列明其他授课教师） Instructor(s), Affiliation & Contact (For team teaching, please list all instructors)	萧若薇 助理教授 创新创意设计学院 xiaorw@sustech.edu.cn
9.	实验员/助教、所属学系、联系方式 Tutor/TA(s), Contact	无 NA
10.	选课人数限额(可不填) Maximum Enrolment (Optional)	

11. 授课方式 Delivery Method	讲授 Lectures	习题/辅导/讨论 Tutorials	实验/实习 Lab/Practical	其它(请具体注明) Other (Please specify)	总学时 Total
	20	28	16		64
学时数 Credit Hours					

12.	先修课程、其它学习要求 Pre-requisites or Other Academic Requirements	无 N/A
13.	后续课程、其它学习规划 Courses for which this course is a pre-requisite	无 N/A
14.	其它要求修读本课程的学系 Cross-listing Dept.	无 N/A

教学大纲及教学日历 SYLLABUS

15. 教学目标 Course Objectives

This course offers students an introduction into advanced illustration techniques. Students will learn a broad set of art and illustration techniques enabling them to develop individual artistic styles and to experiment with these skills in applied projects. Students learn to take a broader perspective on the creation and management of artwork by examining the role of artworks in their respective contexts.

Skills: drawing, art techniques.

本课程为高阶插画技术导论。通过本课程，学生将了解一系列艺术和插画技巧，帮助他们发展个人艺术风格，在应用课题中试验这些技巧。学生通过研究艺术作品在其各自背景下的作用，学习采用更宽阔的视角去了解艺术作品的创造与管理。

技能：绘画、艺术技巧

This course will include field trips and collaborations with external companies depending on availability. Lecture and activity schedules are indicative and may be adjusted.

本课程有安排实地考察和与外部公司合作的可能性。届时课程内容和活动安排将会调整。

16. 预达学习成果 Learning Outcomes

On successful completion of this module, students will be able to:

1. Employ a range of visual artistic styles to realize artistic intent
2. Present high-quality visual artwork as part of a coherent artistic project
3. Manage and present illustrations and artwork within a broader systemic context of designed works

在顺利完成本课程后，学生将能：

1. 运用多种视觉艺术风格，实现艺术意图；
2. 呈现高质量的视觉艺术作品，进而完成后续连贯的艺术项目；
3. 在设计作品更广泛的系统背景下，管理和展示插画和艺术作品。

17. 课程内容及教学日历（如授课语言以英文为主，则课程内容介绍可以用英文；如团队教学或模块教学，教学日历须注明主讲人）

Course Contents (in Parts/Chapters/Sections/Weeks. Please notify name of instructor for course section(s), if this is a team teaching or module course.)

Week	Content
W1	Lecture Introduction to the course, overview of assessment components and grading scheme Project theme assignment to students Illustration and Artwork Theory Basic
W2	Lecture & Practice Visualisation Technique Basic I
W3	Lecture & Practice Visualisation Technique Basic II
W4	Lecture Illustration and Artwork Theory Advanced
W5	Practice Field trip to relevant collaborative companies.
W6	Lecture & Practice Visualisation Technique Basic III
W7	Lecture & Practice Visualisation Technique Advanced I
W8	Lecture & Practice Visualisation Technique Advanced II Interim Presentation preparation
W9	Interim Presentation and Tutorial Interim presentation with invited reviewers, formative feedback in grading sheets
W10	Lecture & Practice Visualisation Technique Advanced III
W11	Tutorial Visualisation Technique Application I

W12	Tutorial Visualisation Technique Application II
W13	Tutorial Visualisation Technique Application III
W14	Tutorial Visualisation Technique Application IV
W15	Tutorial Visualisation Technique Application V Final Presentation preparation
W16	Final Presentation and Tutorial Final Presentation with invited reviewers, formative feedback in grading sheets Submission of Final Report end of the week

18. 教材及其它参考资料 Textbook and Supplementary Readings

Supplementary Readings
1. 《插画设计》 肖伟 中国海洋大学出版社 2. 《插图的历史》 余凤高 中国文史出版社 3. 《从创作速写到方案设计》 王彦栋 机械工业出版社 4. 《Sketching the Basics》 Koos Eissen & Roselien Steur

课程评估 ASSESSMENT

19. 评估形式 Type of Assessment	评估时间 Time	占考试总成绩百分比 % of final score	违纪处罚 Penalty	备注 Notes
出勤 Attendance		10%		
课堂表现 Class Performance				
小测验 Quiz				
课程项目 Projects		50%		Team Project
平时作业 Assignments		40%		Individual Assignment
期中考试 Mid-Term Test				
期末考试 Final Exam				
期末报告 Final Presentation				
其它（可根据需要 改写以上评估方式）				



Others (The above may be modified as necessary)

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20. 记分方式 **GRADING SYSTEM**

- A. 十三级等级制 **Letter Grading**
 B. 二级记分制 (通过/不通过) **Pass/Fail Grading**

课程审批 **REVIEW AND APPROVAL**

21. 本课程设置已经过以下责任人/委员会审议通过
This Course has been approved by the following person or committee of authority

Thomas Kvan 关道文
Dean, School of Design 创新创意设计学院院长

