

## 课程详述

### COURSE SPECIFICATION

以下课程信息可能根据实际授课需要或在课程检讨之后产生变动。如对课程有任何疑问，请联系授课教师。

The course information as follows may be subject to change, either during the session because of unforeseen circumstances, or following review of the course at the end of the session. Queries about the course should be directed to the course instructor.

1.	课程名称 <b>Course Title</b>	社区概论 Introduction to Community				
2.	授课院系 <b>Originating Department</b>	社会科学中心 Center for Social Sciences				
3.	课程编号 <b>Course Code</b>	SS078				
4.	课程学分 <b>Credit Value</b>	2				
5.	课程类别 <b>Course Type</b>	通识选修课程 General Education (GE) Elective Courses				
6.	授课学期 <b>Semester</b>	春季 Spring				
7.	授课语言 <b>Teaching Language</b>	中英双语 Chinese and English				
8.	授课教师、所属学系、联系方式（如属团队授课，请列明其他授课教师） <b>Instructor(s), Affiliation &amp; Contact</b> (For team teaching, please list all instructors)	韦雪霁 WEI Xueji 南方科技大学人文社会科学荣誉学会 Society of Fellows in Liberal Arts, SUSTech <a href="mailto:weixj@mail.sustech.edu.cn">weixj@mail.sustech.edu.cn</a>				
9.	实验员/助教、所属学系、联系方式 <b>Tutor/TA(s), Contact</b>	无 NA				
10.	选课人数限额(可不填) <b>Maximum Enrolment (Optional)</b>					
11.	授课方式 <b>Delivery Method</b>	讲授 <b>Lectures</b>	习题/辅导/讨论 <b>Tutorials</b>	实验/实习 <b>Lab/Practical</b>	其它(请具体注明) <b>Other (Please specify)</b>	总学时 <b>Total</b>
	学时数	32				32

**Credit Hours**

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<b>12.</b>	先修课程、其它学习要求 <b>Pre-requisites or Other Academic Requirements</b>	无 NA
<b>13.</b>	后续课程、其它学习规划 <b>Courses for which this course is a pre-requisite</b>	无 NA
<b>14.</b>	其它要求修读本课程的学系 <b>Cross-listing Dept.</b>	无 NA

**教学大纲及教学日历 SYLLABUS**

**15. 教学目标 Course Objectives**

本课程是一门社区研究的导论课程，旨在帮助学生理解社区的概念、功能、分类、特征，以及社区组织、社区管理、社区服务、社区文化等方面的基本内容。并以专题形式呈现社区研究中的热点问题，包括社区变迁、城市化与社区转型、社区发展等，帮助学生理解社区问题的动态性和复杂性，培养学生的批判性思维。采取小组项目的形式，鼓励学生使用社区研究的基本方法，对选定社区进行深入分析，理解社区问题的成因、发展历程，探索解决方案。

This course is an introductory course to community studies, aiming at helping students to understand the definitions, functions, types, and characteristics of community. It also provides students with insights on community organizations, community services, and community culture. Presenting crucial issues relating to community transformation, urbanization and community change, and community development, this course aims at helping students to understand the dynamics and complexity of the community problems in China and to foster critical thinking among students. Students are required to complete group projects on selected topics to explore the mechanism behind community problems and to seek possible solutions.

**16. 预达学习成果 Learning Outcomes**

本课程预期让学生掌握以下知识、技能：

- 了解社区的概念、功能、分类、特征；
- 了解社区的组织与管理体制、社区服务、社区文化的主要内容；
- 理解社区问题的动态性和复杂性；
- 掌握基本的社区研究方法；
- 思考多角度思考社区问题背后的社会、经济、文化、制度机制。

After studying this course, students should be able to:

- Understand the definitions, functions, types, and characteristics of community;
- Understand the concept of community organizations, community services, and community culture;
- Understand community dynamics and the complexity of community problems;
- Know how to approach community problems;
- Learn to think critically about the social, economic, cultural, and institutional mechanism behind community problems

**17. 课程内容及教学日历（如授课语言以英文为主，则课程内容介绍可以用英文；如团队教学或模块教学，教学日历须注明主讲人）**

**Course Contents (in Parts/Chapters/Sections/Weeks. Please notify name of instructor for course section(s), if this is a team teaching or module course.)**

本课程每讲 2 学时，共 32 学时

**第一讲 导论（2 学时）**

- 课程简介、考核要求、推荐书目
- 什么是社区？
- 为什么要进行社区研究？

**Lecture 1: Introduction to class (2 credit hours)**

- Course introduction, overview of assignments, and booklist
- What is “community”?
- Why are community studies important?

**第二讲 社区研究方法（2 学时）**

- 社区研究方法概述
- 社区研究的一般方法
- 社区研究中的社会网络分析方法
- 社区研究中的区位学分析方法
- 社区研究的本土化方法

**Lecture 2: Methods in community studies (2 credit hours)**

- Overview of research methods in community studies
- Social network analysis
- Location analysis in community studies
- Methods adopted by Chinese scholars

**第三讲 社区理论（2 学时）**

- 社区理论的历史回顾
- 社区理论的核心议题
- 社区理论的主要流派
- 中国内地的社区理论研究及其前景

**Lecture 3: Theories of community (2 credit hours)**

- Review of theories of community
- Key issues of community theories
- Major schools of community theory
- Localized community theories in China

**第四讲 社区人口（2 学时）**

- 社区人口的特征
- 社区人口结构与过程
- 社区人口问题与管理
- 社区人口与社区发展

**Lecture 4: Community: population (2 credit hours)**

- Characteristics of population in a community
- Population structure and population change in a community
- Population problems in a community
- Population management in a community
- The relationship between population and community development

**第五讲 社区的资源与环境（2 学时）**

- 社区环境概述
- 社区自然资源与环境
- 社区规划与社区可持续发展

**Lecture 5: Community: resource and environment (2 credit hours)**

- An overview on environment of community
- Natural resources and physical environment of community
- How to plan a sustainable community

**第六讲 社会资本和社区建设（2 学时）**

- 社会资本

- 社区社会能力
- 社区社会能力与社区发展
- 提升社会能力的方式
- 影响社区建设的因素

**Lecture 6: Social capital and community building (2 credit hours)**

- Social capital: what is it?
- Community social capacity: what is it?
- How does community social capacity influence development?
- Intentional action to increase social capacity
- Factors that influence the success of community-building efforts

**第七讲 社区的组织与管理体制（2学时）**

- 组织的基本性质
- 组织的结构、分类与体系
- 当代社区中的组织
- 社区管理的体制与模式

**Lecture 7: Community: organization and management (2 credit hours)**

- The nature of organization
- Organization: structure and classification
- Contemporary community organization
- Community management: definition and models

**第八讲 社区的价值观与文化体系（2学时）**

- 社区文化体系与价值体系的意义和性质
- 城市社区的文化体系
- 农村社区的文化体系
- 典型社区价值体系分析

**Lecture 8: Community: values and cultural systems (2 credit hours)**

- The nature of community values and cultural systems
- Cultural systems of urban communities
- Cultural systems of rural communities
- Examples of building community cultural systems

**第九讲 社区服务（2学时）**

- 社区服务概述
- 社区服务的起源和发展
- 社区服务的基本内容
- 社区服务的实施

**Lecture 9: Community services (2 credit hours)**

- An overview of community services
- The origin and development of community services
- The component of community services
- Community services practice

**第十讲 社区问题与变迁（2学时）**

- 基本概念
- 社区变迁的性质
- 影响社区变迁的因素
- 社区变迁及其引发的思考

**Lecture 10: Community: problems and transformation (2 credit hours)**

- Key concepts
- What is community transformation
- Factors that influence community transformation
- Community transformation: consequences and reflections

**第十一讲 社区发展（2学时）**

- 社区发展的性质和重要原则
- 社区发展的程序

- 我国社区发展历程
- 未来社区发展模式
- 乡村社区发展模式

**Lecture 11: Community development (2 credit hours)**

- Community development: nature, principles, and procedure
- The history of community development in China
- Development modes of future community
- Development modes of rural community

**第十二讲 社区营销与“企业家型社区”发展模式（2 学时）**

- 什么是社区营销
- 区域社区营销规划
- “企业家型社区”发展模式

**Lecture 12: Community marketing and entrepreneurial community (2 credit hours)**

- How to marketing a community
- The regional approach to marketing
- Entrepreneurship as a community development strategy

**第十三讲 基于休闲的社区发展（2 学时）**

- 社区休闲发展模式概述
- 社区休闲发展模式分类
- 社区休闲发展模式案例

**Lecture 13: Tourism-based development (2 credit hours)**

- A review of tourism planning models
- Types of tourism planning models
- Getting from here to there: selecting approaches

**第十四讲 小组项目汇报（2 学时）**

- 每个小组进行 20 分钟的项目汇报

**Lecture 14: Group presentation (2 credit hours)**

- Each group should prepare a 20-minute presentation of its research project

**第十五讲 小组项目汇报（2 学时）**

- 每个小组进行 20 分钟的项目汇报

**Lecture 15: Group presentation (2 credit hours)**

Each group should prepare a 20-minute presentation of its research project

**第十六讲 课程总结与回顾（2 学时）**

**Lecture 16: Review of class**

**18. 教材及其它参考资料 Textbook and Supplementary Readings**

1. Rhonda Philips & Robert H. Pittman, An introduction to community development. Routledge, 2015.
2. 于显洋主编，《社区概论》，中国人民大学出版社，2016.
3. 黎熙元、黄晓星编著，《现代社区概论》，中山大学出版社，2017.

**课程评估 ASSESSMENT**

19. 评估形式 Type of Assessment	评估时间 Time	占考试总成绩百分比 % of final score	违纪处罚 Penalty	备注 Notes
出勤 Attendance		15%		
课堂表现 Class Performance				
小测验 Quiz				
课程项目 Projects		40%		小组项目 Group project
平时作业 Assignments				
期中考试 Mid-Term Test				
期末考试 Final Exam				
期末报告 Final Presentation		45%		
其它（可根据需要 改写以上评估方 式） Others (The above may be modified as necessary)				

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20. 记分方式 GRADING SYSTEM

A. 十三级等级制 Letter Grading  
 B. 二级记分制（通过/不通过） Pass/Fail Grading

**课程审批 REVIEW AND APPROVAL**

21. 本课程设置已经过以下责任人/委员会审议通过  
 This Course has been approved by the following person or committee of authority

