

## 课程详述

### COURSE SPECIFICATION

以下课程信息可能根据实际授课需要或在课程检讨之后产生变动。如对课程有任何疑问，请联系授课教师。

The course information as follows may be subject to change, either during the session because of unforeseen circumstances, or following review of the course at the end of the session. Queries about the course should be directed to the course instructor.

1.	<b>课程名称 Course Title</b>	设计理论与历史 Theory & History of Design
2.	<b>授课院系 Originating Department</b>	创新创意设计学院 School of Design
3.	<b>课程编号 Course Code</b>	DS205
4.	<b>课程学分 Credit Value</b>	2
5.	<b>课程类别 Course Type</b>	专业基础课 Major Foundational Courses
6.	<b>授课学期 Semester</b>	秋季 Fall
7.	<b>授课语言 Teaching Language</b>	英文 English
8.	<b>授课教师、所属学系、联系方式 (如属团队授课, 请列明其他授课教师) Instructor(s), Affiliation &amp; Contact (For team teaching, please list all instructors)</b>	Wibo BAKKER Visiting Associate Professor, School of Design wibobakker@me.com
9.	<b>实验员/助教、所属学系、联系方式 Tutor/TA(s), Contact</b>	无 NA
10.	<b>选课人数限额(可不填) Maximum Enrolment (Optional)</b>	

11. 授课方式 Delivery Method	讲授 Lectures	习题/辅导/讨论 Tutorials	实验/实习 Lab/Practical	其它(请具体注明) Other (Please specify)	总学时 Total
学时数 Credit Hours	18	14			32
12. 先修课程、其它学习要求 Pre-requisites or Other Academic Requirements	无 N/A				
13. 后续课程、其它学习规划 Courses for which this course is a pre-requisite	无 N/A				
14. 其它要求修读本课程的学系 Cross-listing Dept.	无 N/A				

### 教学大纲及教学日历 SYLLABUS

#### 15. 教学目标 Course Objectives

本课程将介绍过去 200 年工业设计的发展，特别关注于设计创新和发展的社会、物质、经济和文化背景。该课程的一个重要部分致力于对当代设计理论和发展的批判性分析，使学生能够构建并展示对设计未来的个人愿景。本课程培养的技能包括批判性阅读、文献研究和基础理论应用。

This course will introduce you to the development of industrial design over the past 200 years, with a particular focus on the social, material, economic and cultural contexts of design innovation and development. A significant part of the course is dedicated to the critical analysis of contemporary theories and developments in design, enabling you to develop and present personal visions of the future of design. Skills developed in this course include critical reading, literature research and basic theory application.

#### 16. 预达学习成果 Learning Outcomes

经过学习，学生将能够：

1. 记忆并描述重要的历史和当代设计理论及实践，并了解他们之间的联系
2. 记忆并描述设计所经历的主要历史时期，以及他们的重要形式、概念和背景
3. 识别、分析和展示当代设计发展，及其对社会和环境影响
4. 构建并展示对未来设计的推测和个人愿景

On successful completion of this module, students will be able to:

1. recall and describe key historical and contemporary design theories and practices, and understand how they are linked
2. recall and describe major historical periods of design as well as their key formal, conceptual and contextual aspects
3. identify, analyze and present contemporary developments in design and their social and environmental implications
4. develop and present a speculative personal vision of the future of design

17. 课程内容及教学日历（如授课语言以英文为主，则课程内容介绍可以用英文；如团队教学或模块教学，教学日历须注明主讲人）

**Course Contents (in Parts/Chapters/Sections/Weeks. Please notify name of instructor for course section(s), if this is a team teaching or module course.)**

<u>Week</u>	<u>Content</u>
1	<b>Lecture (2 hours):</b> What is design? Using IKEA as a case study this lecture introduces several perspectives of looking at design: social, material, economic and cultural
	<b>Tutorial (2 hours):</b> IKEA Discussion about IKEA based on readings
2	<b>Lecture (2 hours):</b> Design history: 1800-1910: Technology This is the first of a series of 4 lectures in which we will walk with large steps through design history.
	<b>Lecture (2 hours):</b> Design history: 1920-1940: Avant Garde
3	<b>Tutorial (2 hours):</b> Research and Presentation
	<b>Lecture (2 hours):</b> Design history: 1940-1960: Consumer Society
4	<b>Lecture (2 hours):</b> Design history: 1960-2000: Design Perspectives
	<b>Student presentations I (2 hours):</b> Key topics in design history The first of a series of two seminars in which you and a classmate will give one short presentation about a key topic in design history
5	<b>Student presentations II (2 hours):</b> Key topics in design history
	<b>Lecture (2 hours):</b> Designing the future: How past visions influence the present
6	<b>Lecture (2 hours):</b> Design professionalisation and innovation
	<b>Lecture (2 hours):</b> China and design: 1800-now

7	<b>Student presentations I (2 hours):</b> Contemporary developments in design The first of a series of two seminars in which you and one or more classmates will give a short presentation about an interesting contemporary development in design that addresses an important need or challenge in society, followed by discussion.
	<b>Student presentations II (2 hours):</b> Contemporary developments in design
8	<b>Lecture (2 hours):</b> Guest lecture
	<b>Tutorial (2 hours):</b> Review of final report drafts

18. 教材及其它参考资料 **Textbook and Supplementary Readings**

<p><b>Textbook</b></p> <p>Fiell, C., &amp; Fiell, P. (2018). The Story of Design. Goodman.</p> <p><b>Supplementary Readings</b></p> <p>Gantz, C. (2011). The industrialization of design: a history from the steam age to today: McFarland.</p> <p>Justice, L. (2012). China's Design Revolution. MIT Press.</p> <p>Yelavich, S., &amp; Adams, B. (Eds.). (2014). Design as future-making. Bloomsbury Publishing.</p>
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课程评估 **ASSESSMENT**

19. 评估形式 Type of Assessment	评估时间 Time	占考试总成绩百分比 % of final score	违纪处罚 Penalty	备注 Notes
出勤 Attendance		10%		
课堂表现 Class Performance				
小测验 Quiz				
课程项目 Projects				
平时作业 Assignments				
期中考试 Mid-Term Test				
期末考试 Final Exam				
期末报告 Final Presentation				
其它 (可根据需要 改写以上评估方式) Others (The above may be		90%		Coursework – Final Report

modified as  
necessary)

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20. 记分方式 GRADING SYSTEM

- A. 十三级等级制 Letter Grading  
 B. 二级记分制 (通过/不通过) Pass/Fail Grading

课程审批 REVIEW AND APPROVAL

21. 本课程设置已经过以下责任人/委员会审议通过  
This Course has been approved by the following person or committee of authority

Thomas Kvan 关道文  
Dean, School of Design 创新创意设计学院院长



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