以下课程信息可能根据实际授课需要或在课程检讨之后产生变动。如对课程有任何疑问，请联系授课教师。

The course information as follows may be subject to change, either during the session because of unforeseen circumstances, or following review of the course at the end of the session. Queries about the course should be directed to the course instructor.

1.	课程名称 Course Title	视觉表现 Visual Representation
2.	授课院系 **Originating Department**	创新创意设计学院 School of Design
3.	课程编号 **Course Code**	DS201
4.	课程学分 Credit Value	3
5.	课程类别 **Course Type**	专业基础课 Major Foundational Courses
6.	授课学期 **Semester**	秋季 Fall
7.	授课语言 **Teaching Language**	英文 English
8.	授课教师、所属学系、联系方式（如属团队授课，请列明其他授课教师） **Instructor(s), Affiliation & Contact** （**For team teaching, please list all instructors**）	Wibo BAKKER Visiting Associate Professor, School of Design wibobakker@me.com
9.	实验员/助教、所属学系、联系方式 **Tutor/TA(s), Contact**	无 NA
10.	选课人数限额(可不填) **Maximum Enrolment** （**Optional**）	

11.	授课方式 Delivery Method	讲授 Lectures	习题/辅导/讨论 Tutorials	实验/实习 Lab/Practical	其它(请具体注明) Other（Please specify）	总学时 Total
	学时数 Credit Hours	32		32		64

12.	先修课程、其它学习要求 Pre-requisites or Other Academic Requirements	无 N/A
13.	后续课程、其它学习规划 Courses for which this course is a pre-requisite	DS202 3D from 2 从二维到三维
14.	其它要求修读本课程的学系 Cross-listing Dept.	无 N/A

教学大纲及教学日历 SYLLABUS

15. 教学目标 Course Objectives

本课程介绍如何观察、感知和记录所见或构想出的内容，通过视觉媒体感知和交流。 本课程是视觉媒体表现的基础课程，涵盖的视觉媒体包括绘画（自由手绘和正式绘图）和其他形象表现形式。

核心技能：绘画、图像制作、图像构图、交流

Perceiving and communicating through visual media. The course is an introduction to seeing, perceiving, and recording what is seen or conceptualized. This is a fundamental course in representing in visual media including drawing (freehand and formal drawings) and other imagery.

Skills: drawing, image making, image framing, communicating

16. 预达学习成果 Learning Outcomes

学习完本课程，学生将能够：

- 根据给定的视觉材料，清晰地鉴赏其形式、色彩和质感

- 运用各种视觉材料来表达与设计相关的概念和想法

- 展示对视觉媒体即交流行为这一概念的理解

Upon the successful completion of this course, students will be able to:

- Articulate appreciation of form, color and textures based on given visual materials

- Represent design related concepts and ideas in a range of visual media

- Demonstrate an understanding of visual media as acts of communication

17. 课程内容及教学日历 （如授课语言以英文为主，则课程内容介绍可以用英文；如团队教学或模块教学，教学日历须注明主讲人）

Course Contents (in Parts/Chapters/Sections/Weeks. Please notify name of instructor for course section(s), if this is a team teaching or module course.)

<u>Week</u>	<u>Content</u>
1	**Lecture and discussion (2 hours)**: Perception, mind and reality **Activity (2 hours)**: Drawing from observation **Lecture and discussion (2 hours)**: Seeing images **Activity (2 hours):** Making a visual story with photography
	Lecture and discussion (2 hours): Perspective **Lecture and discussion (2 hours)**: Color **Activity (4 hrs)**: Using color to "paint" objects
2	**Lecture and discussion (4 hours)**: Perspective and color **Activity (4 hours)**: Working with perspective and color
	Lecture and discussion (1 hours): Shape and abstraction **Activity (3 hours)**: Abstracting shapes and using them to develop a new object and/or textures **Lecture and discussion (1 hours)**: Shape, emotion and association **Activity (3 hours)**: Analysing the form language of one object and applying it to a different object
3	**Lecture and discussion (1 hours)**: Composition and photography **Activity (3 hours**): Remaking famous compositions using photography **Lecture and discussion (1 hours)**: Gestalt psychology **Activity (3 hours)**: Making a series of compositions with given materials and themes
	Lecture and discussion (2 hours): Rhythm, texture & sound **Practice (6 hours)**: Making a short animation involving rhythm, texture & sound
4	**Lecture and discussion (4 hours)**: Using diagrams to structure information **Lecture and discussion (2 hours)**: Drawing as a development process **Activity (2 hours)**: Developing 30 ideas by drawing & exploring 2 in more detail for a given theme
	Lecture and discussion (2 hours): Sketching for concept development **Activity (6 hours)**: Sketching for concept development

18. 教材及其它参考资料 **Textbook and Supplementary Readings**

Supplementary readings

- Albers, J. (2009). Interaction of color (New complete ed.). New Haven Conn.: Yale University Press, in association with The Josef and Anni Albers Foundation
- Eissen, K. (2009). Sketching: drawing techniques for product designers. Laurence King Publishing; 13th edition (or later)
- Elam, K. (2011). Geometry of design : studies in proportion and composition (2nd ed.). New York: Princeton Architectural Press

课程评估 ASSESSMENT

评估形式 **Type of Assessment**	评估时间 **Time**	占考试总成绩百分比 **% of final score**	违纪处罚 **Penalty**	备注 **Notes**
出勤 Attendance		10		
课堂表现 **Class Performance**				
小测验 **Quiz**				
课程项目 Projects				
平时作业 **Assignments**		90%		45% design portfolio week 1-2 45% design portfolio week 3-4
期中考试 **Mid-Term Test**				
期末考试 **Final Exam**				
期末报告 **Final Presentation**				
其它（可根据需要改写以上评估方式） **Others (The above may be modified as necessary)**				

20. **记分方式 GRADING SYSTEM**

☑ A. 十三级等级制 **Letter Grading**
☐ B. 二级记分制（通过/不通过） **Pass/Fail Grading**

课程审批 REVIEW AND APPROVAL

21. 本课程设置已经过以下责任人/委员会审议通过
This Course has been approved by the following person or committee of authority

Thomas Kvan 关道文
Dean, School of Design 创新创意设计学院院长

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