Package 'galigor'

October 13, 2022

Title Collection of Packages for Internet Marketing

Version 0.2.5

Description Collection of packages for work with API 'Google Ads' <https://developers.google.com/google-ads/api/docs/start>, 'Yandex Direct' <https://yandex.ru/dev/direct/>, 'Yandex Metrica' <https://yandex.ru/dev/metrika/>, 'MyTarget' <https://target.my.com/help/advertisers/api_arrangement/ru>, 'Vkontakte' <https://vk.com/dev/methods>, 'Facebook' <https://developers.facebook.com/docs/marketing-apis/> and 'AppsFlyer' <https://support.appsflyer.com/hc/en-us/articles/207034346-Using-Pull-API-aggregate-data>. This packages allows you loading data from ads account and manage your ads materials.

Depends R (>= 3.5)

URL <https://selesnow.github.io>

Imports magrittr, cli (>= 3.0.0), crayon (>= 1.3.4), dplyr (>= 1.0.0), tidyr (>= 1.0.0), purrr (>= 0.2.4), rstudioapi (>= 0.7), tibble (>= 1.4.2), gargle (>= 1.2.0), ryandexdirect, rfacebookstat, rvkstat, rmytarget, rym, getProxy, rgoogleads, rappsflyer

Encoding UTF-8

Language ru

RoxygenNote 7.1.1

Suggests testthat

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NeedsCompilation no

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Repository CRAN

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R topics documented:

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galigor_conflicts *Conflicts between the galigor and other packages*

Description

This function lists all the conflicts between packages in the galigor and other packages that you have loaded.

Usage

```
galigor_conflicts()
```

Details

If dplyr is one of the select packages, then the following four conflicts are deliberately ignored: `intersect`, `union`, `setequal`, and `setdiff` from dplyr. These functions make the base equivalents generic, so shouldn't negatively affect any existing code.

Value

No return value, called for side effects

Examples

```
galigor_conflicts()
```

---

galigor_deps *List all galigor dependencies*

Description

List all galigor dependencies

Usage

```
galigor_deps(recursive = FALSE)
```

Arguments

recursive   If TRUE, will also list all dependencies of galigor packages.

Value

No return value, called for side effects

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galigor_packages   *List all packages in the galigor*

Description

List all packages in the galigor

Usage

```
galigor_packages(include_self = TRUE)
```

Arguments

include_self   Include galigor in the list?

Value

No return value, called for side effects

Examples

```
galigor_packages()
```

---

galigor_update   *Update galigor packages*

Description

This will check to see if all galigor packages (and optionally, their dependencies) are up-to-date, and will install after an interactive confirmation.

Usage

```
galigor_update(recursive = FALSE)
```

Arguments

recursive   If TRUE, will also check all dependencies of galigor packages.

Value

No return value, called for side effects

Examples

```
## Not run:
galigor_update()

## End(Not run)
```

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